

# Proposal of Milestone Deadlines

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# Timeline

## 2007

- **By May 19:** Website and blog set up explaining GV Outreach's mission, goals, and purpose.
- **By May 30:** Announcement made on Global Voices and via press release requesting project proposals and describing requirements and criteria.
- **By June 15:** Applications are due.
- **By July 9:** The first grant awardee is announced on the Global Voices Outreach blog in a post that gives context to the community involved and how the project will help integrate it into the global online conversation. Each grant awardee/project will be announced at the beginning of each week with a similar post.
- **By August 1:** Micro-grants are announced on the [WordPress' localization](#) mailing list and other translation venues to translate the blogging platform into relevant languages for Global Voices Outreach projects. (For example, Quechua or Akan)
- **By August 14:** An online library of citizen media resources, available in at least seven languages, is released and promoted on Global Voices and other content partners.
- **By September 4:** The progress of projects will be documented and described in weekly posts published on Global Voices. Additionally, more detailed posts will be published on a daily basis on the Global Voices Outreach blog. These posts will frequently be translated into other languages on [Global Voices Lingua sites](#).
- **By December 1:** Second round of grant application requests is announced on Global Voices.
- **By December 20:** Applications are due.

## 2008

- **By January 10:** Second round of grant awardees announced with introductory blog posts.
- **By February 11:** A series of podcasts is released to give an audio component to the documentation of select projects.
- **By April 1:** Participants of outreach projects are now regularly picked up and highlighted by Global Voices editors and contributing authors.
- **By June 10:** A few video mini-documentaries documenting the progress of select projects.
- **By July 1:** Third and final round up grant applications announced.
- **By July 15:** Grant applications due.
- **By August 1:** Final batch of grant awardees announced with introductory blog posts. All \$60,000 distributed.
- **By September 1:** Those video mini-documentaries are translated into at least five languages, possibly using [dotSUB](#).
- **By November 1:** A second set of short video documentaries is released showing the progress and evolution of select projects.
- **By December 1:** That second set of video documentaries is translated into at least five languages, possibly using [dotSUB](#).

## 2009

- **By January 15:** A survey of project participants is administered to get feedback on their successes, obstacles, and lessons learned.
- **By March 15:** A PDF brochure documenting the Global Voices Outreach undertaking and the individual experiences and stories of each participating project. The brochure can be printed out and distributed via mail and at conferences.
- **By April 15:** A final report explaining what was learned, what worked, and what didn't.